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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/501,514	04/28/2005	Pablo Zom	04-572	4433	
20306 MCDONNELL	7590 08/20/200 ROFHNEN HULBER	7 RT & BERGHOFF LLP	EXAMINER		
300 S. WACKER DRIVE			BELOUSOV, ANDREY		
32ND FLOOR CHICAGO, IL			ART UNIT	PAPER NUMBER	
,			2174		
			MAIL DATE	DELIVERY MODE	
			08/20/2007	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

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•	Application No.	Applicant(s)	
	10/501,514	ZOM ET AL.	
Office Action Summary	Examiner	Art Unit	
	Andrew Belousov	2174	
The MAILING DATE of this communication Period for Reply	appears on the cover sheet wit	h the correspondence address	
A SHORTENED STATUTORY PERIOD FOR RE WHICHEVER IS LONGER, FROM THE MAILING - Extensions of time may be available under the provisions of 37 CFI after SIX (6) MONTHS from the mailing date of this communication. If NO period for reply is specified above, the maximum statutory period for reply within the set or extended period for reply will, by stany reply received by the Office later than three months after the material patent term adjustment. See 37 CFR 1.704(b).	B DATE OF THIS COMMUNIC R 1.136(a). In no event, however, may a re priod will apply and will expire SIX (6) MONT latute, cause the application to become AB A	ATION. ply be timely filed THS from the mailing date of this communication. ANDONED (35 U.S.C. § 133).	
Status			
1) Responsive to communication(s) filed on 1	4 July 2004.		
2a) ☐ This action is FINAL . 2b) ☑ -	This action is non-final.		
3) Since this application is in condition for allo	wance except for formal matte	ers, prosecution as to the merits is	
closed in accordance with the practice und	er <i>Ex parte Quayle</i> , 1935 C.D.	11, 453 O.G. 213.	
Disposition of Claims			
4)⊠ Claim(s) <u>1-25</u> is/are pending in the applica	tion.		
4a) Of the above claim(s) is/are with	drawn from consideration.		
5) Claim(s) is/are allowed.			
6)⊠ Claim(s) <u>1-25</u> is/are rejected.			
7) Claim(s) is/are objected to.			
8) Claim(s) are subject to restriction ar	nd/or election requirement.		
Application Papers			
9)☐ The specification is objected to by the Exan	niner.		
10)⊠ The drawing(s) filed on 14 July 2004 is/are:	a)⊠ accepted or b)□ object	ed to by the Examiner.	
Applicant may not request that any objection to	• • • • • • • • • • • • • • • • • • • •	· ·	
Replacement drawing sheet(s) including the co).
11) ☐ The oath or declaration is objected to by the	e Examiner. Note the attached	Office Action or form PTO-152.	
Priority under 35 U.S.C. § 119			
12)⊠ Acknowledgment is made of a claim for fore a) ☐ All b) ☐ Some * c) ☐ None of:	eign priority under 35 U.S.C. §	119(a)-(d) or (f).	
1. Certified copies of the priority docum	nents have been received.		
2. Certified copies of the priority docum	•	· ———	
3. Copies of the certified copies of the	·	received in this National Stage	
application from the International Bu	, , , ,	and the	
* See the attached detailed Office action for a	list of the certilled copies not t	eceived.	
Attachment(s)	_		
1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948)		ummary (PTO-413) /Mail Date	
3) Information Disclosure Statement(s) (PTO/SB/08)	5) 🔲 Notice of In	formal Patent Application	
Paper No(s)/Mail Date	6) 🔲 Other:	<u>-</u> ·	

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DETAILED ACTION

1. This action is in response to the original filing of July 14, 2004. Claims 1-25 are pending and have been considered below.

Claim Rejections - 35 USC § 102

- 2. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:
 - (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- 3. Claims 1, 2-7, 12, 13-18 and 22-25 are rejected under 35 U.S.C. 102(b) as being , anticipated by Kanefsky (2002/0032750.)

Claim 1, 12, 22, 23, 24, 25: Kanefsky discloses a Server (7) (Fig. 1: 130, 110) for offering an internet portal comprising

- a. a menu (100) comprising menu-items (110, 120, 130, 140, 150) to
- b. a mobile terminal (Fig. 1: 160) (1) comprising a transmitting module (75) for transmitting a portal signal to said terminal (par. 0027), which
- c. portal signal comprises menu-item signals each for displaying at least a part of a menu-item on a display of said terminal (par. 0032, 0033), with
- d. said portal signal comprising said menu-item signals being stored in said server (par. 0045, Fig. 2: 270), and

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e. a receiving module (74) for receiving an activation signal from said terminal for activating a menu-item (par. 0028, Fig. 2: 122), which

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- f. activation signal comprises a menu-item code (i.e. identifier, par. 0050, 0057, 0058) defining a menu-item, wherein at least some of said menu-items each are linked to at least two sub-menu-items (par. 0062: "number of URLs") (111-115, 121-127, 131-139, 141-146, 151-155), with
- g. said server comprising a generating module (76) for generating (Fig. 2: 210, 240, 250), in response to a first menu-item code, sub-menu-item signals each for displaying at least a part of a sub-menu-item of a first menu-item on said display (par. 0052, 0053), and for
- h. generating, in response to a second menu-item code, sub-menu-item signals each for displaying at least a part of a sub-menu-item of a second menu-item on said display (par. 0057), with
- i. at least most of said sub-menu-items (111-115) of said first menu-item (110) being personalized (par. 0038, 0039, 0059), and with at least most of said sub-menu-items (121-127) of said second menu-item (120) being non-personalized (par. 0036.)

Claim 2, 13: <u>Kanefsky</u> discloses the server according to claim 1, wherein said server comprises an addressing module (77) for, in response to a receival from said terminal of a further activation signal comprising a sub-menu-item-code defining a sub-menu-item,

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addressing a service provider for coupling said terminal to said service provider (par. 0049.)

Claim 3, 4, 14, 15: Kanefsky discloses the server according to claim 1, wherein server comprises a supplying module (78) for, in response to a receival from said terminal of a further activation signal comprising a sub-menu-item code defining a sub-menu-item of a third menu-item (130), supplying time-dependent information stored in said server from said server to said terminal (par. 0036, 0054, 0055.)

Claim 5, 6, 7, 16, 17, 18: Kanefsky discloses the server according to claim 1, wherein said server comprises an adjusting module (73) for, in response to a receival from said terminal of a further activation signal comprising a sub-menu-item of a fourth menu-item (140), allowing adjustment of user-dependent information stored in said server in dependence of a receival of an adjustment signal originating from said terminal (par. 0038, 0039, 0058, 0059.)

Claim Rejections - 35 USC § 103

4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

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5. Claims 8, 9, 10, 11, 19, 20 and 21 are rejected under 35 U.S.C. 103(a) as being unpatentable over <u>Kanefsky</u>.

Claim 8, 9, 10, 11, 19, 20, 21: Kanefsky discloses the server according to claim 1, wherein five menu-items offer time-dependent information (130), personalized services (110), non-personalized services (120), adjustment of user-dependent information (140) and help (150) (Fig. 4: 420.) Kanesfky does not explicitly disclose that the menu items are in this particular order on said display. However, the menu items disclosed in Kanesfky could have been ordered in this particular order with no change in their respective functions, and would have yielded predictable results to one of ordinary skill in the art at the time of the invention. Additionally, this particular order of menu items is a mere design choice, imparting no added unusual or unforeseen functionality.

Conclusion

6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Andrew Belousov whose telephone number is (571) 270-1695. The examiner can normally be reached on Mon-Fri (alternate Fri off) EST.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Kristine Kincaid can be reached on (571) 272-4063. The fax phone number for the organization where this application or proceeding is assigned is 571-273-3800.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

AB August 8, 2007 KRISTINE KINCAID
SUPERVISORY PATENT EXAMINER
TECHNOLOGY CENTER 2100